

Title: "System and Method for Dynamically Adapting a Banner Advertisement to the Content of a Web Page"

Appellant(s): Reiner Kraft et al.

Attorney Docket No.: ARC9-2000-0100-US1

Serial No.: 09/617,455

Examiner: James W. Myhre

Filed: 07/17/2000

Art Unit: 3622

Evidence Appendix

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Respectfully submitted,



Samuel A. Kassatly
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Enclosure: Evidence Appendix

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